# EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION



The enterprise VERDE LTD based in Central Macedonia region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 193.491,20 € out of which 121.609,73 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

### The approved co-financed Business Plan includes investments on the following categories:

- √ Machinery Equipment
- ✓ Means of transportation
- ✓ Packaging & Branding

#### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs
- ✓ Other .....

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





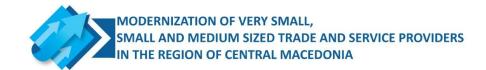
HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF EPANEK











The enterprise VERDE LTD, which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Modernization of Very Small, Small and Medium Sized Trade and service Providers" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist small and medium-sized enterprises in implementing investment projects to modernize their organization and operation, and improving their position in the domestic and international market.

The total investment budget is 94.823,74 €, of which public expenditure is 47.411,87 €.



REGION OF CENTRAL MACEDONIA

MANAGING AUTHORITY
O.P. Region of Central Macedonia











### SUPPORT MICRO AND SMALL ENTERPISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise VERDE LTD with headquarters in the Region of Central Macedonia, was cofinanced by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action ""Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000. (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA MANAGING AUTHORITY O.P. Region of Central Macedonia



Co-financed by Greece and the European Union

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Actions Against COVID -19

## REPAYABLE ADVANCE SCHEME (RAS)

Interest rate subsidy on underlying loans to Small and Medium Enterprises (SMEs) affected by the COVID-19 Virus Pandemic Measures

In accordance with the measures that have been implemented to support entrepreneurship, this enterprise has been financed in order to cope with the concequences of the COVID- 19 outbreak.







